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## **Objective**

To use my creative and professional skills to build cost-efficient web sites that provide sensible navigation, attractive design and produce results for the client, with attention to details and deadlines.

## **Skills**

Skilled on both Mac and PC platforms. Highly skilled at HTML and CSS. Skilled at Adobe Photoshop, Illustrator, Fireworks, Dreamweaver and Flash. Working knowledge of Apple Final Cut Pro, Apple Compressor, Adobe Premiere, Imageready, Microsoft Office, Graphic Converter, Javascript, eBay's Turbo Lister, ChannelAdvisor and Vendio Auction software. Some beginning knowledge of PHP.

## **Educational History**

### **Richland College - Dallas, Texas**

Multimedia Web Development Associates Degree - Fall 2005

### **University of North Texas - Denton, Texas (formerly NTSU)**

Bachelor of Arts Degree in Interior Design - May 1984

## **Professional History**

**The University of Texas at Dallas: December 2009 - Present (Richardson, Texas)** – part of the ut system.

Web Specialist in University Web Services department in a team of six.

- Admin in charge of the university's online image library of over 30,000 images
- HTML email specialist for mass emails and e-newsletters
- Core responsibilities in updating the gateway site
- Site maintenance for gateway site
- Updating online and printed university maps
- Designed site for Texas Schools Project Research Center
- Admin of the department's online Wiki

**Hitchfinder.com: March 2006 - June 2008 (Arlington, Texas)** - Auto industry e-commerce web sites.

Note: Since I left many of the sites have been closed by the owner.

- I served as staff web designer
- I worked on most of the e-commerce sites in a team of 3 designers
- I was involved heavily in eBay store listing with Turbo Lister
- I set up all the options with ChannelAdvisor Merchant software
- I created a listing template for use in the eBay auction listings
- I obtained a high skill level in both HTML and CSS with the ability to write clean, concise, well commented code
- I interacted and coordinated work product with PHP and database consultants
- I worked and coordinated with the team to create a productive design atmosphere

**GushinDesigns: August 2003 - Present (Dallas, Texas) - Freelance Web Design business**

I handle all aspects of the business: from design, coding, sales and invoicing to getting the final product up and running to the client's satisfaction. I use my skills in HTML, CSS and graphics to create custom individual solutions tailored to each client.

**As Time Goes By: April 2001 - March 2006 (Dallas, Texas) - Antiques business selling on eBay.**

I was in charge of the scanning & digital photography of the product, writing the full copy for online auctions and managing office operations.

**Gushville on eBay: March 1999 - Present (Dallas, Texas) - Online auctions on eBay.**

This is my business involving buying product, scanning & digital photography of products, creation of auctions and final shipment of products to customers.

**Ritz Camera Centers: Oct. 1994 - March 2000 (Plano, Texas) - Commissioned retail camera sales.**

I Won a "Top 10 Company-Wide Sales Award" in 1999 from the company's corporate office.

**Jack Eckerd Corporation: Feb. 1992 – Oct. 1994 (Dallas, Texas) - Manager of in-store one-hour photo lab.**

Managed all lab employees, ordered supplies, responsible for scheduling, budgeting and customer service. During my tenure, there was a yearly Increase in sales for the lab.

**Interests**

Photography (film & digital), camera collecting, travel, music, estate sales, reading and a love of history and geography.